# Chorus

TSX: CHR

## Investor Presentation

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#### CAUTION REGARDING FORWARD-LOOKING INFORMATION

This presentation may include forward-looking information and statements within the meaning of applicable securities laws (collectively, "forward-looking information"). Forward-looking information may be identified by the use of terms and phrases such as "anticipate", "believe", "can", "could", "estimate", "expect", "future", "intend", "make", "may", "plan", "potential", "predict", "project", "will", "would", and similar terms and phrases, including negative versions thereof and other similar expressions. Such information may involve but is not limited to comments and statements with respect to strategies, expectations, planned operations or future actions. Forward-looking information, by its nature, is based on assumptions and is subject to important risks and uncertainties that may cause actual results to differ materially from those indicated in the forward-looking information.

Examples of potential forward-looking information in this presentation include statements regarding expectations as to Chorus' contracted revenues, plans to reduce Chorus' debt leverage, Chorus' future growth and competitive position, the growth of Falko's asset management business, the transition of Chorus' leasing business to an asset light leasing model, the generation of cash flows from asset sales and potential deployment of those proceeds to enhance returns to shareholders and/or invest in accretive growth opportunities, and the completion of pending or planned transactions (including the successful close of Falko's Fund III). Actual results may differ materially from results indicated in forward-looking information for a number of reasons, including if: Falko is unable to successfully launch Fund III on the terms currently contemplated or at all; Chorus (including any of its subsidiaries) is unable to attract and retain the type and number of human resources it needs to operate its business; new COVID-19 variants and/or new pandemic or endemic diseases emerge and restrictive measures are implemented to minimize their public health impacts; the effects of the COVID-19 pandemic continue to adversely impact the financial health of Chorus' contractual counterparties; general economic conditions (including inflation and interest rates) worsen, or general conditions for the aviation industry deteriorate; payments cease (in whole or in part) under the capacity purchase agreement (CPA) with Air Canada and/or under aircraft lease agreements with Chorus' customers; disputes emerge under the CPA and/or under aircraft lease agreements; Chorus defaults under any of its debt covenants; asset impairments and/or provisions for expected credit losses are required; changes in law are made (including regulations relating to climate change) which adversely affect Chorus' business or assets; transactions referenced in Chorus' public disclosure record fail to conclude on the terms currently contemplated or at all; and/or one

#### **MARKET AND INDUSTRY DATA**

This presentation includes estimates regarding market and industry data that is prepared based on management's knowledge and experience in the markets in which Chorus and its subsidiaries operate, together with information obtained from various sources, including publicly available information and industry reports and publications. While Chorus believes such information is reliable, it has not independently verified any third-party information and therefore cannot guarantee its accuracy or completeness.

#### **NON-GAAP FINANCIAL MEASURES**

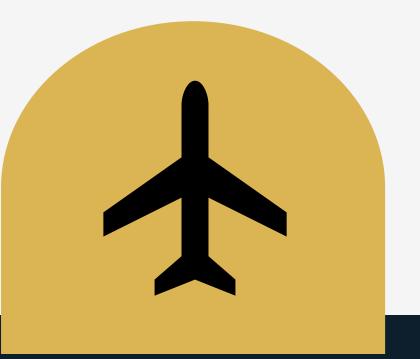
This presentation references non-GAAP financial measures, non-GAAP ratios and non-GAAP capital management measures. These non-GAAP measures are generally numerical measures of financial performance, financial position or cash flows, that include or exclude certain amounts from the most comparable GAAP measures. As such, these measures are not recognized for financial statement presentation under GAAP, do not have standardized meanings, may not be comparable to similar measures presented by other entities, and should not be considered a substitute for or superior to GAAP results.

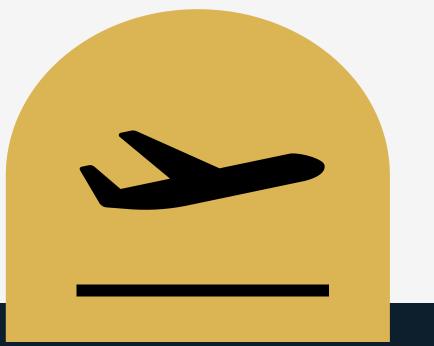
For further information regarding these measures, including a quantitative reconciliation of certain financial measures to the most directly comparable financial measures in Chorus' financial statements, please refer to section 18 (Non-GAAP Financial Measures) of Chorus' Management's Discussion and Analysis of Results of Operations and Financial Condition dated May 6, 2024, which is available under Chorus' profile on SEDAR+ at www.sedarplus.ca.



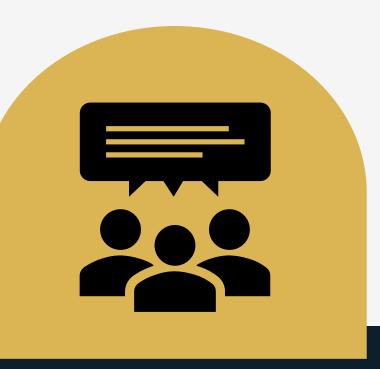
# Chorus is a leading, global aviation solutions provider and asset manager, focused on regional aviation











7

Businesses or customers operating on every continent

362

Regional aircraft owned, operated and/or managed

usd \$3.7 B

Assets owned, operated and under management

450+

Customers worldwide

5000+

Employees

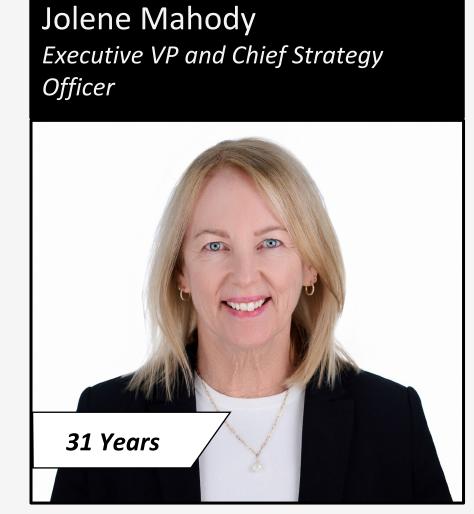
<sup>1.</sup> Data as at December 31st, 2023.

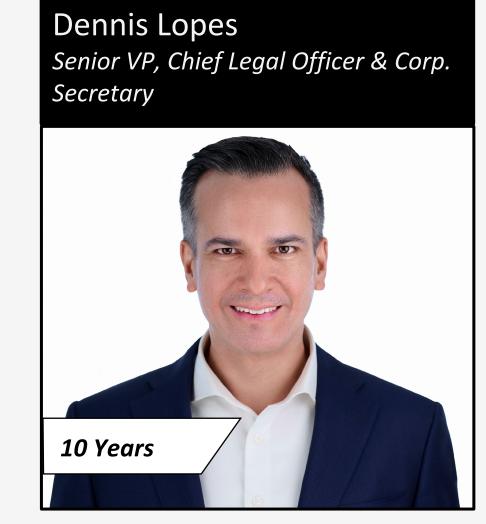
<sup>2.</sup> Refer to Endnotes, including endnote 9, and to the cautionary statement regarding forward-looking information in the Notice to Reader.

We have an exceptional roster of industry veterans with an extensive scope of experience in the sector















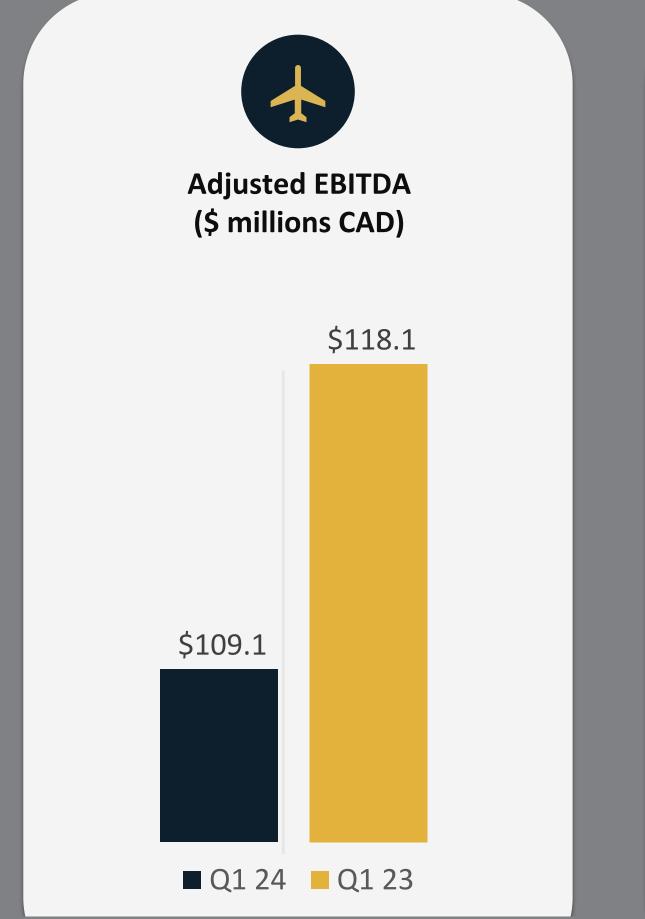


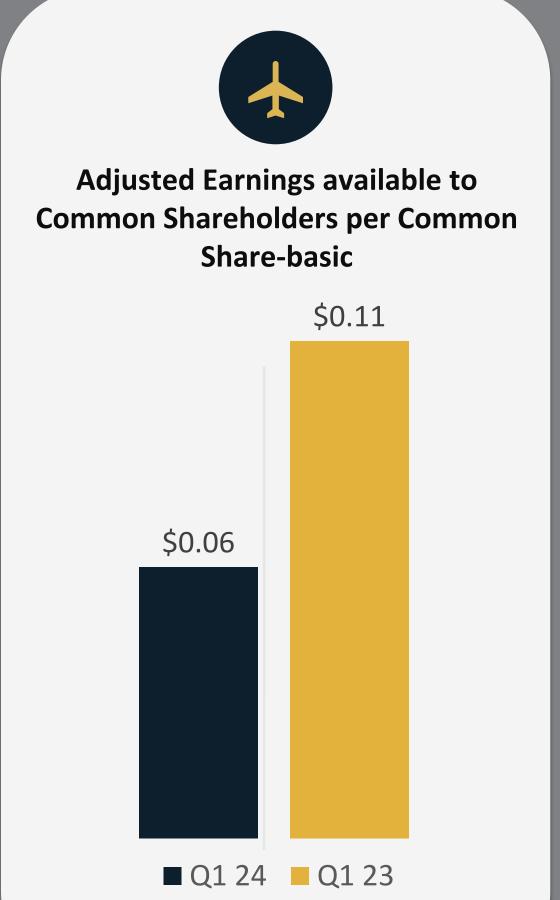


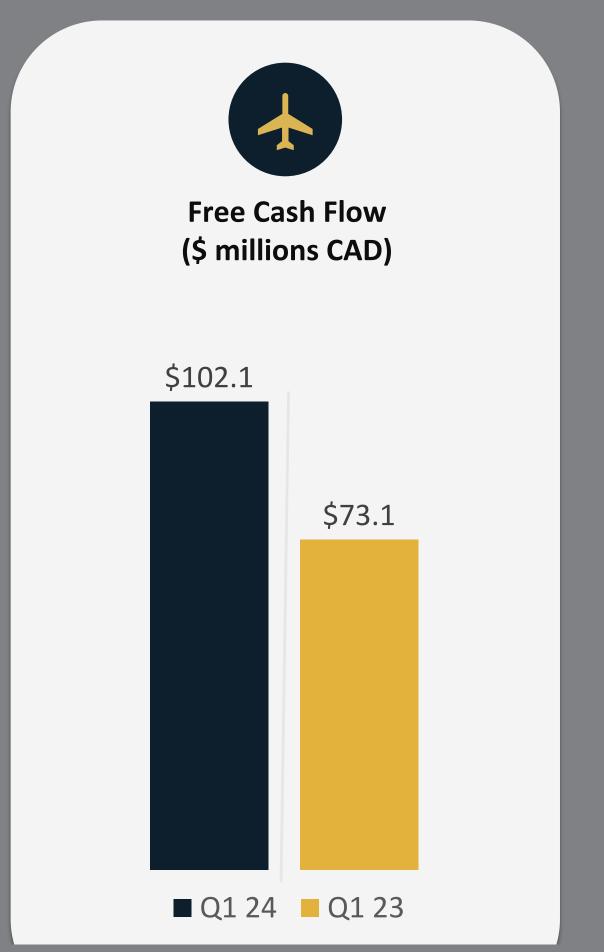
## Q1 2024 Financial Highlights

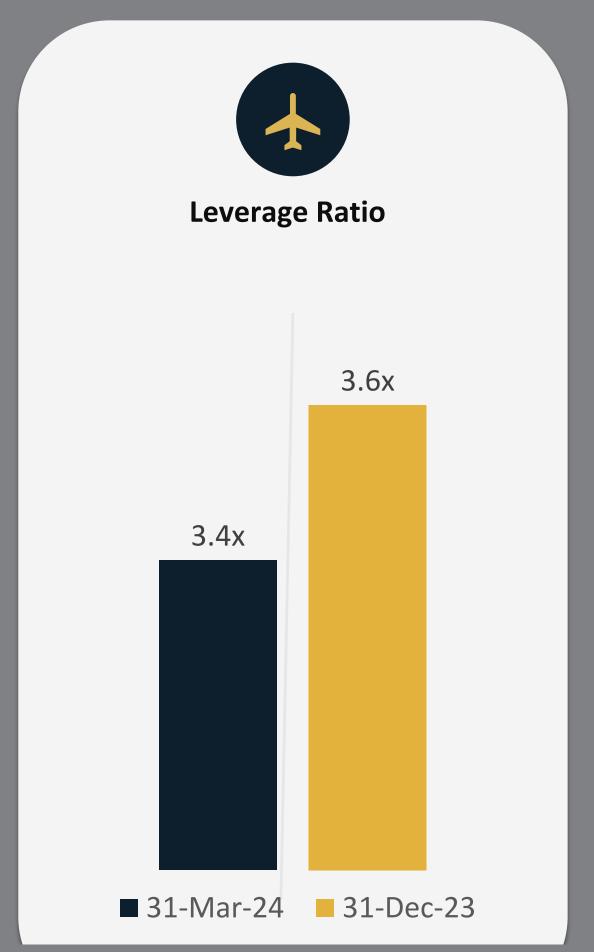
Strong Free Cash Flow of \$103.6 million, primarily derived from operating cash flows

Leverage Ratio improved from 3.6x at December 31, 2023 to 3.4x at March 31, 2024









### Our Lines of Business

## Common platforms provide increased revenue and margin opportunity



The largest regional operator in Canada and provider of regional air services under the Air Canada Express brand



The leading pure play regional aircraft asset manager and lessor, managing investments on behalf of third-party fund investors



A leading provider of specialty charter, aircraft modifications, parts provisioning and in-service support services



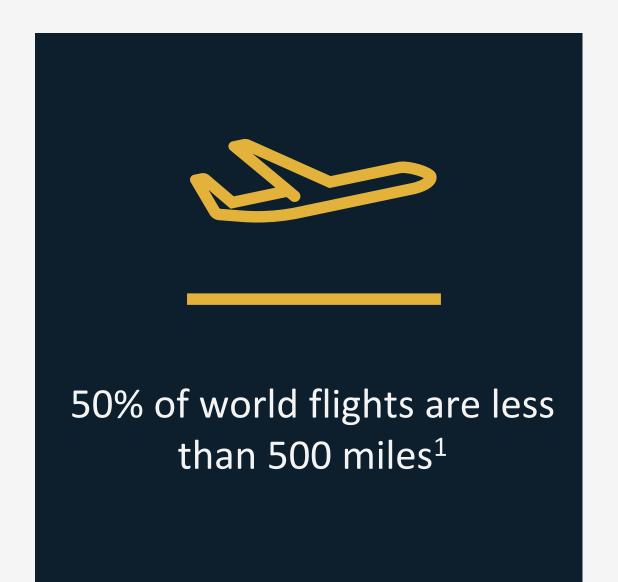
An industry leading accredited training academy preparing pilots for direct entry into airlines

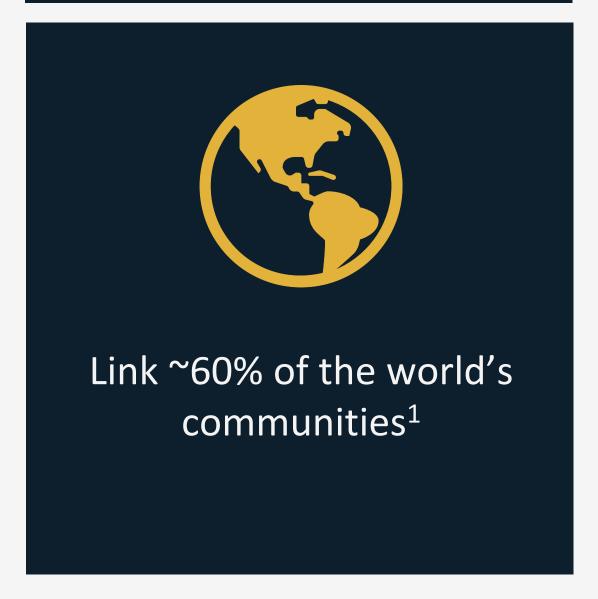
### Key Investment Highlights

- 1. Regional aviation is a core and resilient sector of aviation
- 2. Leading regional aviation solutions provider and asset manager with diversified global presence
- 3. Long-term contracted cash flows and high-quality asset base
- 4. Strategic transformation unlocks value for common shareholders

## Regional Aircraft - A Strong Asset Class

- Well suited to uncertain demand environments; utilized both in up and down cycles
- Supported by core global operators; stronger credits
- Generally built to order, protecting asset values
- Lease returns outperform those of narrowbody and widebody









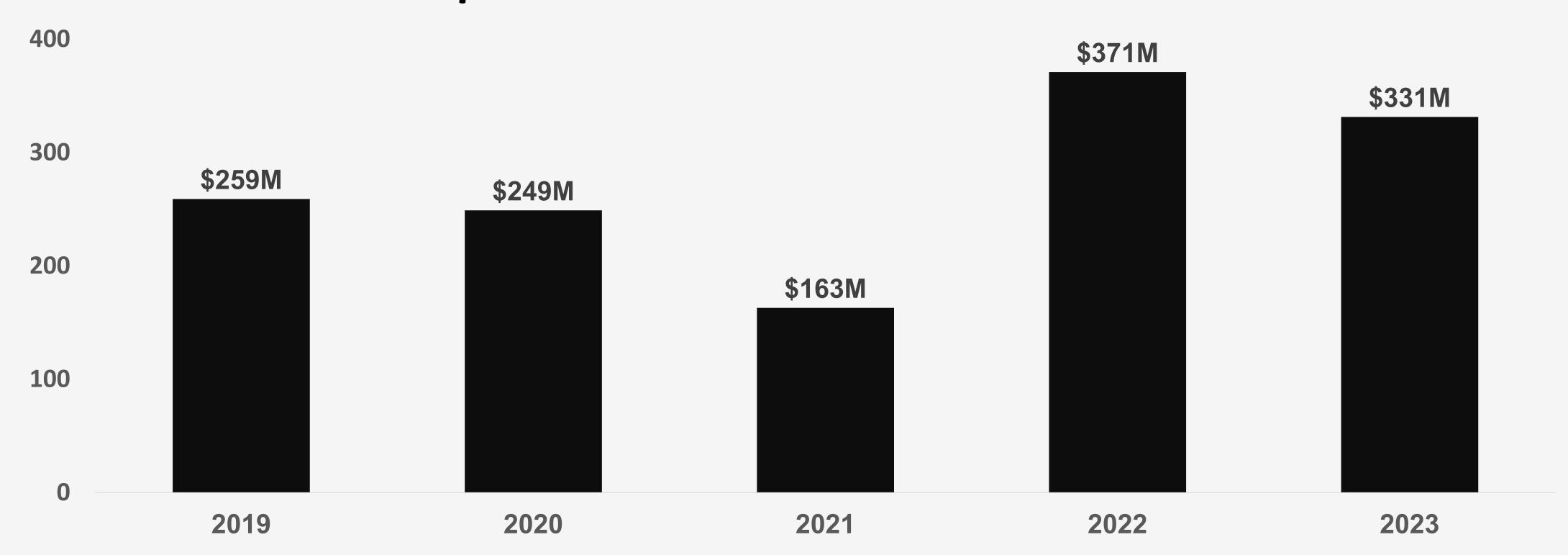
- 1. Source: Official Aviation Guide (2012).
- 2. ATR Turboprop market forecast 2022-2041.
- 3. Refer to the cautionary statement regarding forward-looking information in the Notice to Reader.

# We are a leading regional aviation solutions provider and asset manager with a diversified global presence





# Chorus consistently generates Free Cash Flow: \$1.4 B in the last 5 Years



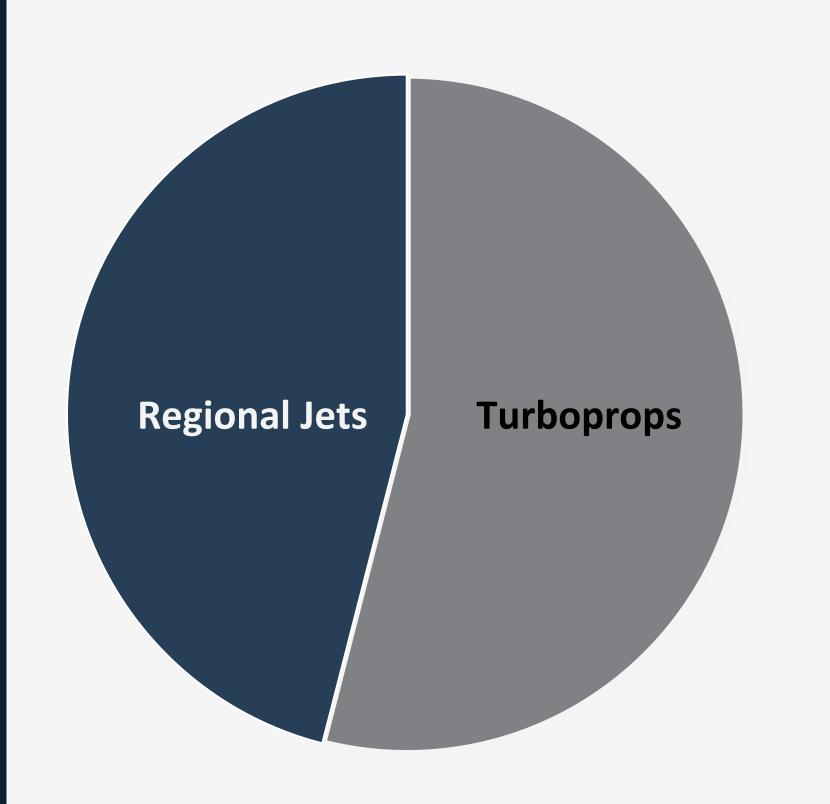
Free Cash Flow is a non-GAAP financial measure. Refer to the cautionary statement regarding non-GAAP financial measures in the Notice to Reader.

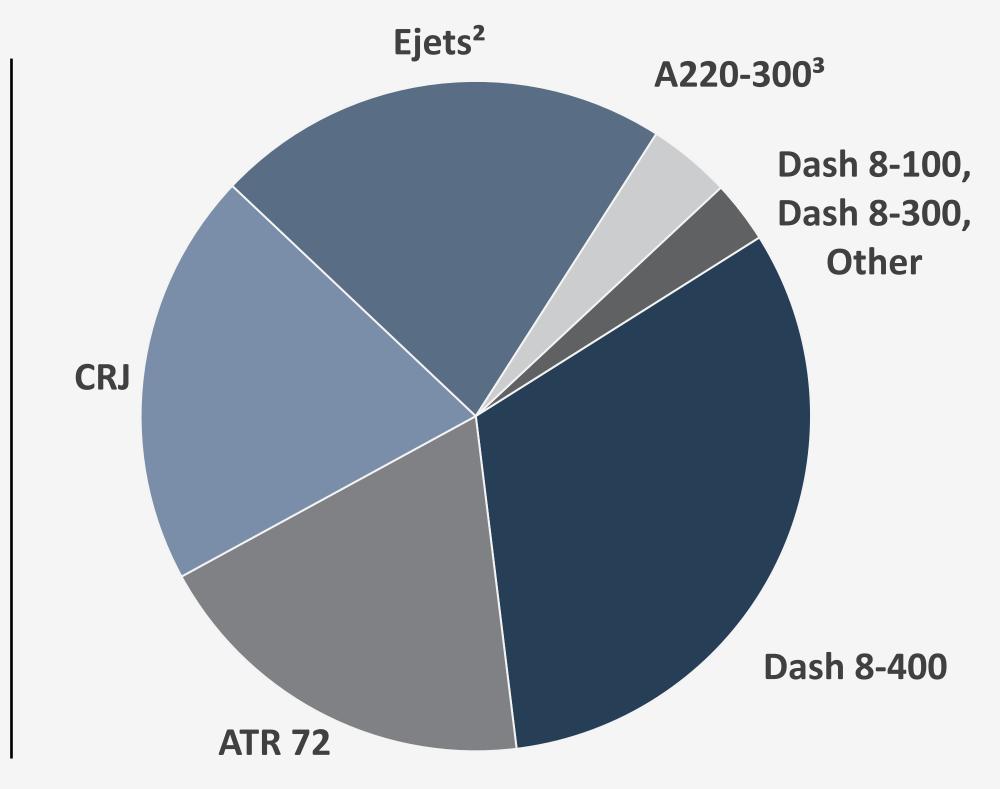
We are geographically diversified with our businesses or customers operating on all seven continents

Only one customer accounts for more than 10% of Falko's revenue

# We have a high-quality, well balanced and diversified asset base

Based on book value<sup>1</sup> of Chorus owned aircraft





3. A220-300s include two aircraft accounted for as held for sale and therefore are not included in property and equipment.



<sup>1.</sup> Book values as at December 31, 2023.

<sup>2.</sup> Ejets include five E170s accounted for as finance leases and therefore are not included in property and equipment.



# Our business is strategically shifting to an asset light, Free Cash Flow focus

2006 - 2015

2016 - 2022

2023 +

Service Provider – CPA

- IPO in 2006 as income trust with stable cash flows
- Diversified with Voyageur in 2015

Service Provider & Aircraft Lessor

- Higher Leverage Ratio
- Lower Free Cash Flow

Growing Service
Provider & Asset
Manager

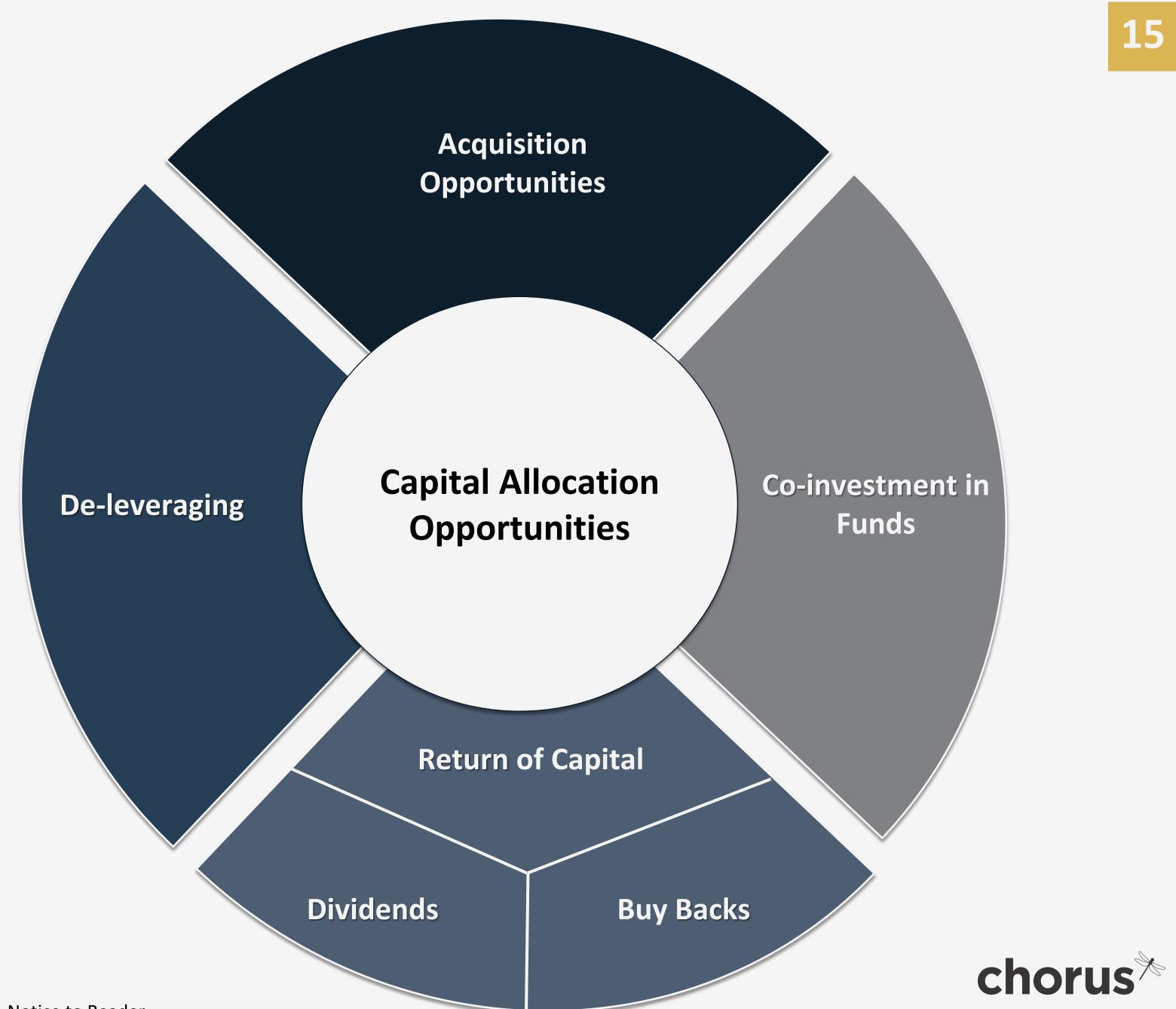
- Reducing balance sheet exposure
- Lower Leverage Ratio
- Higher Free Cash Flow

# Significant embedded equity value in Falko aircraft provides monetization opportunity

As at December 31, 2023, Millions US \$



We are creating flexibility to deploy capital to maximize value for common shareholders





# We will take a disciplined approach to capital allocation

Target Accretive Growth and Return of Capital to Common Shareholders

#### Our priorities will be:

#### Capital Return **Growth Investment Share Repurchase** Dividends Deleveraging Adjusted return on equity target of Dividends considered as we make Our long-term target of To the extent our common shares mid-teens for organic growth and 2.5x to 3.5x allows for progress on our debt target are trading at a discount, we will acquisitions consider share buybacks return of capital to Payout amount to be based on common shareholders and sustainable Free Cash Flow accretive growth investments

### We have attractive growth opportunities



#### **Initiative** Growth Opportunity



Grow core services, focusing on recurring long-term contract-based cash flows

Defence and parts sales



Grow recurring asset management fees from aircraft investment funds

Successor funds and new strategies



Recycle capital to common shareholders and/or reinvest in acquisitions

Growing aviation markets



# Growing aviation markets align with our business model and expertise



#### **Our Business Model**

- Business-to-business and government
- Long-term contracts
- Customer relationships



# Our Strengths, Skills & Capabilities

- Logistics specialists
- Deep technical expertise
- Engineering & modifications
- Strong reputation
- Safety focus
- Capital raising

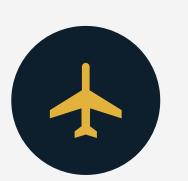






# Leading Asset Manager & Lessor

- #1 pure play focused on regional aircraft leasing platform
- 222 aircraft under management with US \$2.4 B of portfolio value<sup>2</sup>
- 41 global airline customers<sup>2</sup>



## Highly Favourable Market Conditions

- Significant and growing demand for regional aircraft - US \$650 B by 2040<sup>3</sup>
- Opportunity to capitalize on the changes in the regional aircraft leasing market landscape



### Strong Track Record

- Proven capabilities in capital raising, originations and trading
- History of producing mid-teen gross IRRs

- 1. Refer to Endnotes, including endnotes 5 and 11, and to the cautionary statement regarding forward-looking information in the Notice to Reader.
- 2. As at December 31, 2023.
- 3. Source: Embraer Marketing Outlook 2022.





# Leading Regional Operator

- Largest regional operator in Canada with 114 aircraft
- Main Air Canada Express operator
- 4,500+ employees



## Significant Contracted Revenue

- CPA provides predictable cash flow until 2035
- Earns lease income from fleet of 48 owned aircraft



#### Minimal Downside Risk

- No commercial related risk
- Reimbursed for substantially all costs

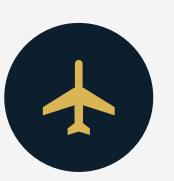






## Leading Provider in Specialty Aviation

 Unique offerings including engineering and modifications



## Targeting 35% Revenue Growth by 2025<sup>1</sup>

 Defence sector & aircraft parts sales and provisioning are growing markets



# Providing Multiple Aircraft Exit Strategies

 Maximizing aircraft values and returns for Chorus group of companies

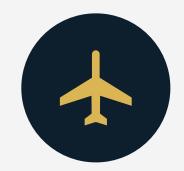
- 1. Compared to 2023 annual revenues.
- 2. Refer to Endnotes, including endnote 10, and to the cautionary statement regarding forward-looking information in the Notice to Reader.

### Key Investment Highlights

- 1. Regional aviation is a core and resilient sector of aviation
- 2. Leading regional aviation solutions provider and asset manager with diversified global presence
- 3. Long-term contracted cash flows and high-quality asset base
- 4. Strategic transformation unlocks value for common shareholders

### **Key Takeaways**





### Strong Core Cash Flows

- Maintain long-term
   contracted-service revenues
   with limited commercial risk
- Asset management fees



# Acceleration to Asset Light Leasing

- Unlock embedded equity value and generate substantial cash flow
- Reduce leverage and balance sheet risk



# Accretive Capital Allocation Opportunities

- Leverage our capabilities and strengths to grow funds under management and acquire cashgenerating businesses
- Return of capital to common shareholders

## Appendices



### Jazz is the Main Air Canada Express Operator

- Fixed fee defined until 2035
- Lease income from aircraft
- Incentives related to operational performance

**CPA in effect until 2035** 



Aircraft

Destinations in Canada and USA

Flights operated daily

Passengers carried annually

Employees



# The capacity purchase agreement model is well used throughout North America and Europe

#### Mainline operator purchases the capacity from the regional carrier

#### **Jazz Minimal Downside Risk**

#### No revenue risk, such as:

- Ticket prices
- Passenger load factor
- Weather, Air Traffic Control related cancellations

#### Other commercial costs borne by the mainline operator

- Passenger related costs
- Fuel and de-icing
- Airport and NAV CANADA fees

#### **Jazz Responsibilities**

- Aircraft operations
- Hiring and training flight crews
- Airframe and line maintenance
- Flight operations
- Regional airport operations
- Safety



# Jazz is generally reimbursed for the costs it incurs to operate

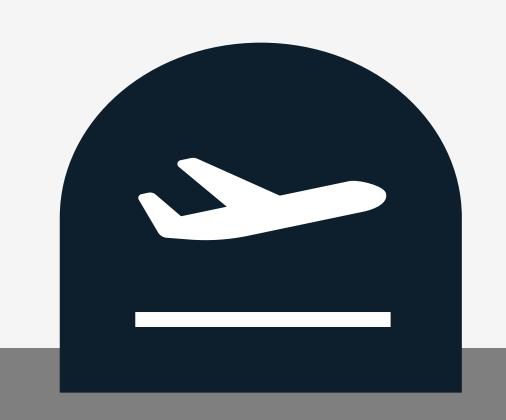
Cost Category	Description	Earnings Risk
Pass-through Cost	Full reimbursement of non-controllable costs	No impact
Controllable Costs	Reimbursement of controllable costs	+/- \$2M
	Annual unit rates developed based on planned schedule; costs reimbursed at this level	Capex recaptured in depreciation charge
	Overhead costs reimbursed based on caps	Less than 9% on controllable cost base of \$1 B

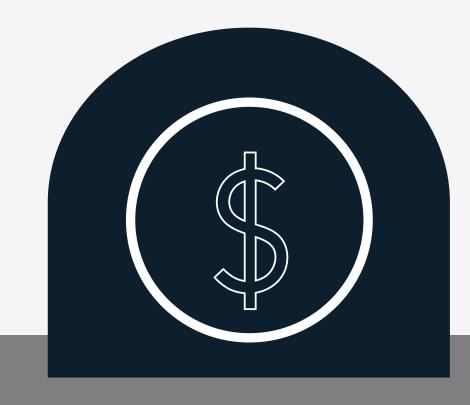


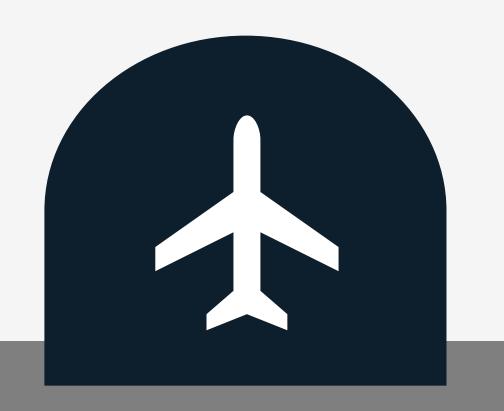


# Falko - A Market Leader in Regional Aircraft Asset Management

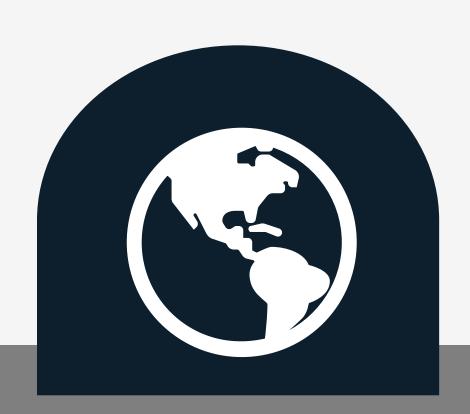
Offices in the UK, Ireland and Singapore











222

USD \$2.4B

~10,0001

USD \$650B<sup>1</sup>

41

Aircraft under management

Aircraft Value

Forecasted aircraft demand through 2040

Forecasted market value through 2040

Global airline customers

<sup>1.</sup> Source: Embraer Marketing Outlook 2022

<sup>2.</sup> Remaining data is at December 31, 2023



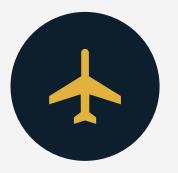
### A Compelling Market Opportunity



Forecast demand for approximately 10,000 new aircraft worth ~US \$650 B through 2040 largely driven by the replacement of ageing aircraft<sup>1</sup>



Recent changes in the regional aircraft leasing landscape leave only a few players focused on this market

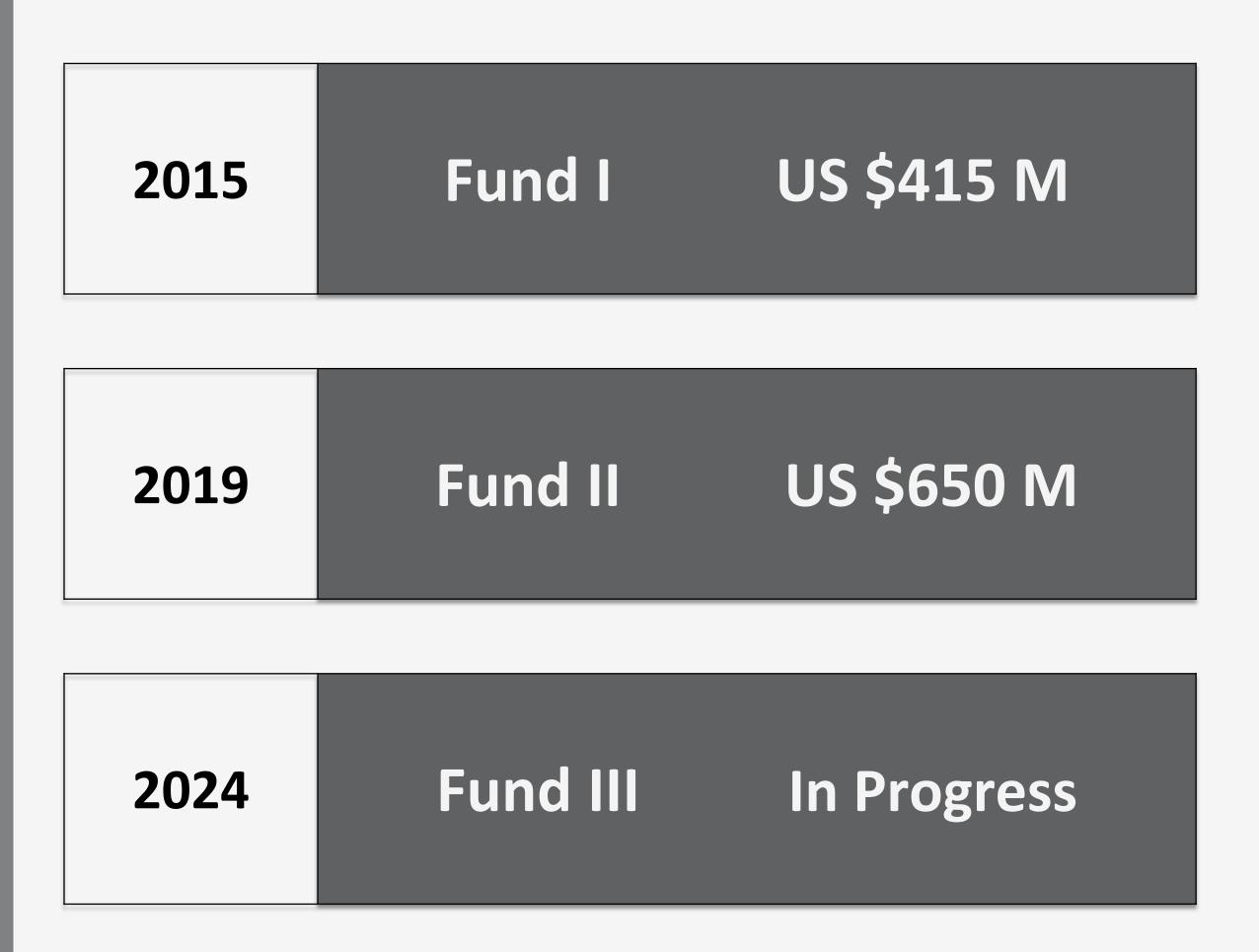


Combination of Falko and Chorus leasing provides critical mass and a market leading position

Affords stable returns and a highly selective approach to investment decisions

- 1. Source: Embraer Marketing Outlook 2022
- 2. Refer to the cautionary statement regarding forward-looking information in the Notice to Reader.

## Falko Capital Fundraising Track Record



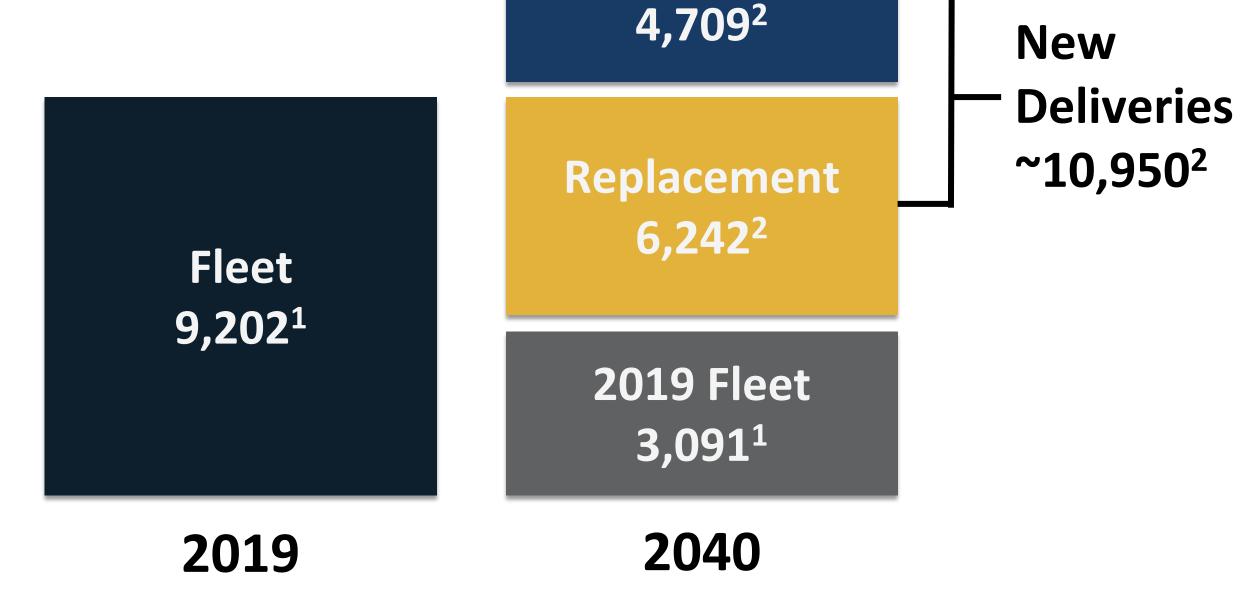
Exceeded original capital raising targets on Funds I and II

# Strong demand for regional aircraft is largely driven by replacements

Total: 14,042

Growth

Fleet growth of +53%



1. Source: Embraer Marketing Outlook 2021

2. Source: Embraer Marketing Outlook 2022

3. Refer to the cautionary statement regarding forward-looking information in the Notice to Reader.

## Illustrative Example of General Partner Returns

Term	Range	Illustrative Example
Duration	Avg 10 Years	1 – 5 Years to Invest, 4 – 6 to Divest
Fund Size	US\$500 – \$800m	US \$650 M
GP Commitment	5% – 15%	US \$25 M
Fund Gross MOIC	1.5x - 2.0x	1.5x
Fund Gross IRR	Mid-teens	14%
Fund Net IRR	8% - 12%	9%
Carry Structure	Varies	20% Excess Preferred Return of 8%
GP Share of Carried Interest	Varies	50% of US \$55 M
Total GP Return		US\$65m being US\$37.5m (MOIC) plus US\$27.5m from Share of Carry - Overall 2.6x
Management Fees	1.0% - 1.5%	1.25% based on committed capital for first five years and then capital deployed



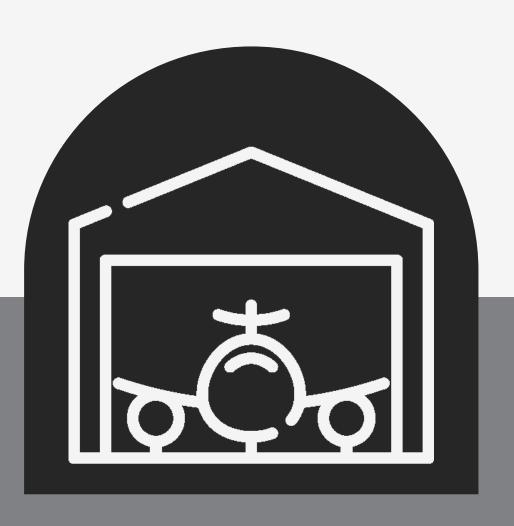


## Voyageur - A Specialty Service Provider









38

450+

350+

200,000

Aircraft

Customers

Employees

Sq. ft. facility in North Bay, Ontario

### Working with other Chorus Companies

**Part Sales** 

Defence

Specialty
MRO and Design

Speciality Contract Flying

 Large facility supports aircraft transitions and storage

 Aircraft engineering modifications and overhaul capabilities to support transition

 Multiple options to deploy aircraft, including disassembly and parts sales

- Completed aircraft transitions from lessee to lessee
- Engineered and modified former CPA Dash-8
   300 aircraft to Package Freighter
- Disassembled and parted out former CPA end of life Dash-8 100 aircraft
- Disassembled and parted out former Falko
   Embraer aircraft

### **Endnotes**

- 1. Key Economic Assumptions: Fund III is anticipated to close by the end of the 2024 year and is expected to have (i) a minimum of US \$500.0 million in capital commitments and (ii) management fees and economic terms commensurate with those in Falko's prior funds. The 2024 forecast is based on projected earnings under existing contracts, expected asset sales in 2024, and future market lease rates for lease renewals and extensions. Please refer to section 4 (Outlook) of Chorus' Management's Discussion and Analysis of Results of Operations and Financial Condition dated May 6, 2024, which is available under Chorus' profile on SEDAR+ at www.sedarplus.ca.
- 2. Asset management fees are earned for managing aircraft on behalf of fund investors and other third-party aircraft investors or owners (example: revenue per annum equal to 1.25% of committed capital).
- 3. Co-investment returns are earned by Chorus from capital invested in Falko-managed funds (example: income = change in the fair value of investment which approximates 8-9% of the investment on an annual basis).
- 4. Incentive fees (or carried incentives) are earned from managed funds for exceeding investment performance targets of 8% (example: 50% of return above 8% is recognized by the General Partner typically in the second half of the fund life when there is greater certainty of outcome).
- 5. Gross IRR reflects fund performance before fund expenses. Net IRR takes into account fund expenses, management fees and carried interest. Fund performance is in the functional currency of the fund.
- 6. Chorus forecasts its Leverage Ratio will be between 3.1x to 3.5x by December 31, 2024. This forecast is based on the contractual nature of Chorus' earnings, amortizing debt repayments, and expected asset sales. Deleveraging amounts will vary from quarter-to-quarter depending on the timing and quantum of asset sales. Please refer to section 4 (*Outlook*) of Chorus' Management's Discussion and Analysis of Results of Operations and Financial Condition dated May 6, 2024, which is available under Chorus' profile on SEDAR+ at www.sedarplus.ca.
- 7. Embedded equity value in Falko aircraft is calculated as the difference between the owned aircraft net book value and the aircraft debt, and the non-controlling interest offset by other (aircraft accounted for as finance leases and held for sale) as of December 31, 2023 converted from CAD to USD at a rate of 0.7561 which was the closing Bank of Canada rate at December 31, 2023
- 8. Multiple on Invested Capital ("MOIC") is a metric used to describe the value or performance of an investment relative to its initial cost. It is calculated using the net cash return ("cash inflows") divided by the initial cash contribution ("cash outflows").
- 9. Assets under management includes all aircraft wholly or majority-owned (directly or indirectly) by Chorus as well as aircraft wholly or majority-owned by third parties and managed by Falko. With the exception of the aircraft under operating leases (where the insurance value was used), all aircraft were valued using the net book value at December 31, 2023. The net book value has been converted from CAD to USD at a rate of 0.7561 which was the closing Bank of Canada rate at December 31, 2023.

### Endnotes (continued)

- 10. Voyageur's 2025 revenue growth assumptions are based on growing the core businesses of specialty MRO and specialty contract flying with its engineering capabilities, enabling the growth of core specialty services and increasing Voyageur's used serviceable materials part sales business by gaining a larger share of a growing market. The parts sales market is currently estimated to be US \$474 million growing at a 2% compound annual growth rate ("CAGR"). The airborne intelligence, surveillance and reconnaissance defence market is currently estimated to be US \$6.5 billion growing at a 6% CAGR. Voyageur's growth strategy will focus on long-term in-service support and acquisition contracts and will be achieved through strategic partnering with other players.
- 11. Assets under management includes all aircraft wholly or majority-owned and aircraft fully or partially-owned by third parties managed by Falko. All aircraft were valued using the net book value as at December 31, 2023. The net book value has been converted from CAD to USD at a rate of 0.7561 which was the closing Bank of Canada rate at December 31, 2023.
- 12. All references to "shares" and "common shares" in this presentation refer to Chorus' Class A Variable Voting Shares and Class B Voting Shares.
- 13. Capitalized terms used but not defined in this document have the meanings given to them in Chorus' Management's Discussion and Analysis of Results of Operations and Financial Condition dated May 6, 2024, which is available under Chorus' profile on SEDAR+ at www.sedarplus.ca.